

Budget Planner



A Purchasing Needs Analysis

Date
Company Name
Contact
IBE Barter Account #
Phone
Fax
Email

The best way to ensure a successful barter program is to integrate trade into your budget. Review the following line items and identify areas where trade can be used. List the approximate cash expenditure and time period for the items used by your business. IBE Barter will keep this list on file for servicing your account. Periodically we will request you to update this form to reflect your current business needs.

Items To Sell

\$

\$

\$

When completed, please forward to your broker or Customer Service

By phone - 941-955-6100

By email - info.ibe@ibebarter.com

By mail
IBE Barter
P.O. Box 1986
Sarasota, FL 34230

CATEGORY	CHECK ITEMS OF INTEREST	APPROXIMATE BUDGET	TIME FRAME
ADVERTISING & MARKETING			
Ad Specialties <i>(premium items and textiles)</i>		\$	
Broadcast Media <i>(radio/TV/cable)</i>		\$	
Direct Marketing <i>(mailing lists/mailing services)</i>		\$	
Directive Media <i>(yellow pages, online directories)</i>		\$	
Internet <i>(banner advertising/website design)</i>		\$	
Outdoor Advertising <i>(billboards, transit)</i>		\$	
Print Media <i>(magazines/newspapers/directories)</i>		\$	
Printing		\$	
Public Relations		\$	
Signage <i>(interior/exterior)</i>		\$	
Telemarketing		\$	
Trade Shows <i>(booths and space)</i>		\$	
AUTOMOTIVE			
Auto Electronics <i>(sound & security systems, cell phones)</i>		\$	
Auto Parts		\$	
Auto Signage/Lettering		\$	
Body Work		\$	
Car Washes/Detailing		\$	
Rentals/Leasing		\$	
Repair/Maintenance		\$	
Towing Services		\$	
Window Tinting/Repair		\$	
BUILDING AND PROPERTY			
Electrical		\$	
HVAC		\$	
Janitorial Services Landscaping		\$	
Landscaping		\$	
Painting		\$	
Paving		\$	
Plumbing		\$	
Roofing		\$	
Security Systems		\$	

CATEGORY	CHECK ITEMS OF INTEREST	APPROXIMATE BUDGET	TIME FRAME	CATEGORY	CHECK ITEMS OF INTEREST	APPROXIMATE BUDGET	TIME FRAME
BUSINESS SERVICES & SUPPLIES				MANUFACTURING AND WHOLESALE (CoN'T)			
	Accounting	\$			Safety Equipment	\$	
	Answering/On Hold Service	\$			Sheet Metal Fabrications	\$	
	Business Consultant	\$			Shelving & Storage	\$	
	Collection Agencies	\$			Tools	\$	
	Computer Consultants/Networking/Repair	\$			Welding Supplies	\$	
	Delivery/Messenger Services	\$					
	Employee Incentives <i>(Awards, Plaques, Trophies)</i>	\$			OFFICE EQUIPMENT & FURNITURE		
	Employment Agencies/Staffing	\$			Computer(<i>hardware/software</i>)	\$	
	Event Planning	\$			Copy Machines(<i>sales and service</i>)	\$	
	Legal	\$			Office Furniture/modules	\$	
	Name Plates/Badges	\$			Presentation Equipment Telephone	\$	
	Office Supplies	\$			Equipment(<i>sales and service</i>)	\$	
	Shipping Supplies/Service	\$			Vending Machines	\$	
DINING & ENTERTAINMENT				PERSONAL GOODS AND SERVICES			
	Bakeries/Deli/Carry-out	\$			Artwork	\$	
	Banquet Halls	\$			Children's Products <i>(clothing, toys, daycare, camp)</i>	\$	
	Boat Outings/Excursions	\$			Clothing	\$	
	Corporate Outings/Events	\$			Dry Cleaning	\$	
	Golf	\$			Florists	\$	
	Magicians	\$			Furs/Leathers	\$	
	Musicians	\$			Gifts/Collectible	\$	
	Party Supply Rentals	\$			Hair Salon	\$	
	Photographers/Videographers	\$			Jewelry	\$	
	Restaurants and Nightclubs	\$			Pet Supplies	\$	
	Sporting Events	\$					
	Theater/Concerts	\$			TRAVEL (DOMESTIC/INTERNATIONAL)		
HEALTH AND PERSONAL CARE					Car Rental	\$	
	Chiropractors	\$			Airfare	\$	
	Cosmetic Surgery	\$			Bed & Breakfasts	\$	
	Dentists	\$			Catering	\$	
	Health Clubs	\$			Corporate Conventions/Outings	\$	
	Massages	\$			Hotels	\$	
	Optometrist/Eye Wear	\$			Limousines	\$	
	Orthodontists	\$			Resorts	\$	
	Personal Counseling/Therapy	\$			OTHER		
	Podiatrists	\$				\$	
	Weight Loss/Nutrition	\$				\$	
MANUFACTURING AND WHOLESALE						\$	
	Chemicals	\$				\$	
	Electrical Supplies and Equipment	\$				\$	
	Glass	\$				\$	
	Lift trucks	\$				\$	
	Lighting	\$				\$	
	Pallets	\$				\$	
	Plastics	\$				\$	
	Pressure Washers	\$				\$	
					Total		
					\$		